



Greetings,

I would like to personally invite you to The Annual NAACP Charlotte-Mecklenburg Branch Freedom Fund Awards Banquet on Saturday, November 2nd at 6 p.m., to be held at The Charlotte Museum of History, 3500 Shamrock Drive, Charlotte, NC 28215. Community leaders will be honored for their contributions to our community.

Over the past year, our NAACP branch has been busy advancing its mission to promote health and wellness, educational equity, environment and climate information, behavioral health, and economic equality for all of Charlotte. All families, neighborhoods, and lifestyles are negatively affected when inequities exist - even if it's not always readily apparent. Proceeds from the banquet will be used to support our intersectional justice work which includes environmental justice, criminal justice, educational justice, LGBTQ and economic equity, youth programs, legal redress, concerns for women and children, voter rights, and more.

This event will also honor Carolyn Q. Coleman, a trailblazing civil rights activist and North Carolina elected official. She spent almost 30 years on the national staff of the NAACP and stints as secretary to the NAACP National Board of Directors as well as the 1st Vice President of the North Carolina State NAACP.

Join us as we celebrate the following individuals for their work in our Charlotte-Mecklenburg communities:

Community Champions:

- Alicia Cook, Black Voters Matter
- Stacie Ward, Community Outreach Specialist, FBI

Excellence in Leadership:

- Garry McFadden, Mecklenburg County Sherriff
- Elizabeth Morrell, Mecklenburg County Park and Recreation Director

President's Award:

- Dr. Ra'Shawn D. Flournoy, Quality Comprehensive Health Center and ReBirth Cathedral of Praise
- Christa George, Visit Charlotte, National Sales Manager

Carolyn Q. Coleman Trailblazer Award:

- Dennis Reed, Inspire The Fire and SAINTED
- Kevin Allison, Heart'n Soul Hospice

Please feel free to reach us at 347-683-0264 or 704-452-5269

Sincerely,

Corine Mack, President

CORPORATE SPONSORSHIP PACKAGES

- **DIAMOND LEVEL SPONSOR \$5,000**
Two Full-page advertisements in souvenir booklet
Elite Sponsor Recognition at banquet
Company name and logo displayed on step & repeat banner
Limited Promotion Recognition on Branch Social Media
1-min. Live Company Salutation/Greeting
Two Tables (16 Tickets) with prominent seating near stage
- **GOLD LEVEL SPONSOR \$3,000**
Two Half-page advertisement in souvenir booklet
Elite Sponsor Recognition at banquet
Company name and logo displayed at banquet
Limited Promotion Recognition on Branch Social Media
One Table (8 Tickets) with prominent seating near stage
- **SILVER LEVEL SPONSOR \$2,500**
One Half-page advertisement in souvenir booklet
Elite Sponsor Recognition at banquet
Company name and logo displayed at banquet
Limited Promotion Recognition on Branch Social Media
One Table (8 Tickets) with prominent seating near stage
- **TABLE SPONSORSHIP \$1,000**
One Half-Page Ad
Acknowledgement & Recognition at banquet
One Table (8 Tickets)

JOURNAL AD (Check choice)

_____ Full Page	\$200.00	<input type="checkbox"/> Diamond Level Sponsorship
_____ Half Page	\$125.00	<input type="checkbox"/> Gold Level Sponsorship
_____ Patron List	\$ 50.00	<input type="checkbox"/> Silver Level Sponsorship
_____ Banquet Ticket @ \$100.00 = \$	_____	<input type="checkbox"/> Table Sponsorship
_____ Donation		
		Total Commitment \$ _____

COMPLETE THE FOLLOWING

Company _____

Contact _____ Title _____

Address: _____

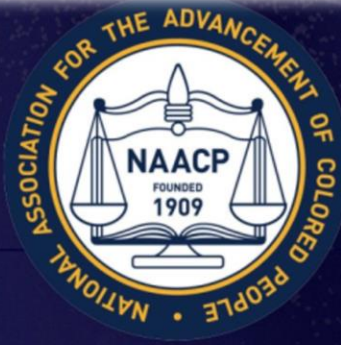
City _____ State _____ ZIP Code _____

Telephone _____ Email _____

- *Submit Print-Ready Ad only (Black/White and Color Ads accepted)*
- *A high-resolution Adobe PDF file is required*
- *Email the electronic file to: Freedom Fund Awards Banquet Committee, naacp@charlottenaacp.com*
- *Make checks payable to NAACP. Mail: PO Box 560786, Charlotte, NC 28256*
- **DEADLINE FOR ADS: Saturday, October 19.**

Please note tax status of NAACP units:

All NAACP units have been designated 501 (c) (4) organizations. Only the National Office is a 501 (c) (3) organization. A 501 (c) (4) organization is a nonprofit corporation operated exclusively for the promotion of social justice. Exemption under this Section does not confer deductibility of contributions by donors to the corporation but may enable the nonprofit corporation to avoid the restrictions of private foundation status, and the restrictions on lobbying and other political activity. Contributions and gifts to the NAACP Unit are generally not deductible as charitable contributions for federal income tax purposes. Organizations that contribute donations to Units to support fundraising events are able to deduct the total contribution as an ordinary business expense, which can be designated as advertising or promotional.



NAACP

Charlotte-Mecklenburg County Branch #5376

REQUESTS THE HONOR OF
YOUR PRESENCE AT OUR ANNUAL

Freedom

Fund Awards Banquet

Come join us for this historic moment as we celebrate extraordinary achievements and unforgettable dedications of the Charlotte-Mecklenburg community awards event. Be a part of this inspiring celebration!

Saturday Nov 2, 2024

6:00pm-9:30pm

Tickets \$100 per person

THE CHARLOTTE MUSEUM OF HISTORY
3500 Shamrock Dr. Charlotte, NC 28215

For Additional Information Visit Us Online At
www.charlottenaacp.com